

# BARRY SHORE

MEDIA KIT • 2020

Welcome to Barry's digital media kit! If there is something you need but can't find, please email [Barry@BarryShore.com](mailto:Barry@BarryShore.com) and we'll get it right to you.

Barry is available for media interviews and keynote or guest speaking engagements and can be reached via the contact information below.

## CONTACT

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## BIO

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Barry Shore is the Ambassador of Joy. His Mission is to transform the world through JOY. His forthcoming book: “**STRESS KILLS.....JOY Heals**” reveals **11 Strategies for LIVING in JOY, daily**. The Free What COLOR is Your STRESS Test is used by thousands. Both of these are available for FREE at [www.barryshore.com](http://www.barryshore.com). He is also a successful serial entrepreneur with 2 exits and 3 issued patents.

In September 2004 Barry became a quadriplegic overnight from a rare disease. His journey to regain mobility pushed him to Go MAD (Make A Difference). He set out to build a platform to teach people to LIVE in JOY, daily. No matter the situation. To that end **The JOY of LIVING Institute™** was born.

Further he attracted the talent to build systems that enable people to GIVE money to their favorite Cause and Oprah wrote about this in her Magazine. See <https://www.barryshore.com/giving>. The goal is giving one billion dollars by making every day giving effortless and meaningful.

He also Founded the **KEEP SMILING Movement** which has distributed MILLIONS of KEEP SMILING Cards for free.

His nationally syndicated radio show and his podcast, **The JOY of LIVING**, is heard worldwide by hundreds of thousands and has over Two Million Downloads.

In the process of recovering from full paralysis Barry has become an avid swimmer and he now swims 2 miles/day 6X/week and has accumulated more than 7,603 miles over 12 years.

[DOWNLOAD BIO \(SHORT\)](#)

[DOWNLOAD BIO \(FULL\)](#)

Barry Shore

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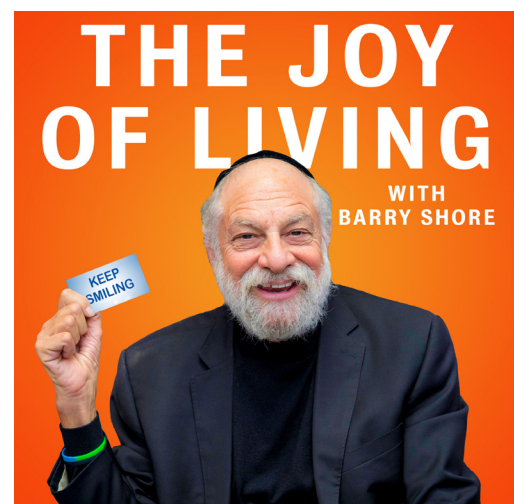


## PODCAST SHOW

**1.5 Million Downloads in first 16 months**

The JOY of LIVING broadcast is hosted by Barry Shore, the Ambassador of JOY. (see [www.barryshore.com](http://www.barryshore.com)) The JOY of LIVING Show is dedicated to its Listeners, enabling them to be the Best Possible YOU. The FUNN, upbeat, insightful show is founded on the principles that Your Life has a Purpose. You can GO MAD. GO Make a Difference. And YOU can unlock the Secrets and Power of everyday Words and Terms. Barry invites the most accomplished people in the World to Share their Insights to enable Listeners to GROW and LIVE in JOY, daily. Everyone Loves this Show and Shares willingly. You'll never be disappointed when you tune in.

Listen to the podcast on [www.barryshore.com](http://www.barryshore.com)



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## PRESS RELEASES

Ambassador of JOY Barry Shore Features Steve Harrison as Guest on the JOY of LIVING

Make-a-Wish Foundation Founder Frank Shankwitz Joins Barry Shore on VoiceAmerica

Relationship Marketing Thought Leader Kody Bateman Joins Barry Shore on VoiceAmerica

Barry Shore Welcomes the Young Influencer Rachel McCord to VoiceAmerica

Talk Radio Host Barry Shore Welcomes Corporate Guru Michael Gelb to VoiceAmerica to Discuss Innovation and Leadership

VoiceAmerica Host Barry Shore to Interview Millennial Entrepreneurs Justin Lafazan and Dylan Gambardella

Actress and Comedian Milana Vayntrub Joins VoiceAmerica Host Barry Shore to Discuss the Birth of an Artist Activist

VoiceAmerica Host Barry Shore Welcomes Influencer Vegan Daniel Bissonnette

Conservative Talk Host Michael Medved Joins Barry Shore on VoiceAmerica

VoiceAmerica Talk Radio Host Barry Shore and Surf Legend Shaun Tomson Discuss Success, Life's Challenges, and Spirituality

GENEROSITY.org Joins Barry Shore on VoiceAmerica

"The Mandela of America" Joins Barry Shore on VoiceAmerica

Global Finance Author Sharon Lechter Joins Barry Shore on VoiceAmerica

VoiceAmerica Host Barry Shore Talks Spiritual-Material Split with Dr. Anna

VoiceAmerica Host Barry Shore Interviews Empowerment Leader Nancy Matthews

Dr. Bernie Siegel to Appear as a Guest on the JOY of LIVING with Barry Shore on VoiceAmerica

"DREAM BIG!" with Barry Shore on VoiceAmerica

Barry Shore shares his journey in his latest book "The Magic of Everyday Giving" – March 19, 2019

[DOWNLOAD PRESS RELEASE](#)

Conscious Philanthropist, Dlyted Founder Barry Shore debuts "The JOY of LIVING" radio show – January 15, 2019

[DOWNLOAD PRESS RELEASE](#)

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## NEWS AND INTERVIEWS

**Living in Joy with guest Barry Shore and Chris Cooper**

<https://www.voiceamerica.com/episode/122736/living-in-joy-with-guest-barry-shore-and-chris-cooper>

**Stress Kills - Joy Heals - Barry Shore interviewed on Dave, the Caregiver's Caregiver**

<https://www.blogtalkradio.com/davenassaney/2020/04/07/stress-kills--joy-heals--barry-shore>

**MITH Magazine: Barry Shore, Host of the JOY of Living podcast, is here to share with us his journey and inspire!**

<http://mithmagazine.com/barry-shore-ambassador-of-joy/>

**How Paralysis Led This Entrepreneur To His Next Venture - Forbes - April 18, 2017**

<https://www.forbes.com/sites/aileron/2017/04/18/how-paralysis-led-this-entrepreneur-to-his-next-venture/#306fo8ebcdb1>

**Millennials Are Influencing The Future Of Philanthropy**

<https://www.forbes.com/sites/jefffromm/2017/02/25/millennials-are-influencing-the-future-of-philanthropy/#2781c60d78f9>

**Former Quadriplegic Swims Equivalent of the Pacific and Vows to Help Give \$1 Billion Dollars to Charity**

<http://www.digitaljournal.com/pr/3281780>

**Barry Shore - Donating Made Easy With Dlyted at No Cost - Business Innovators Radio Network - March 29, 2017**

<https://businessinnovatorsradio.com/barry-shore-donating-made-easy-with-dlyte-at-no-cost>

**Millennials Are Influencing The Future Of Philanthropy - Forbes - February 25, 2017**

<https://www.forbes.com/sites/jefffromm/2017/02/25/millennials-are-influencing-the-future-of-philanthropy/#46bce6b678f9>

**Tragedy to Triumph: 7 Entrepreneurs Who Beat the Odds - Business News Daily - April 21, 2016**

<https://www.businessnewsdaily.com/7929-entrepreneurs-personal-obstacles.html>

**Barry Shore's Business With a Purpose - Frugal Entrepreneur - March 25, 2016**

<http://frugalentrepreneur.com/2016/03/barry-shores-business-with-a-purpose>

**Interview with Barry Shore - Talk Business 360 - August 5, 2015**

<http://talkbusiness360.com/dlyte-inc>

**DLYTED and Toys for Tots Announce Holiday "For-Not-A-Penny-More™"**

**Campaign - GoodCrowd.info - November 20, 2014**

<https://goodcrowd.info/dlyte-toys-tots-announce-holiday-penny-campaign>

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## AWARDS AND RECOGNITION

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### **MakeChange Awards – 2019 Impact of the Year**

Founded in 2015, the MakeChange Awards is one of the leading events that honors those companies and organizations creating the most positive social, economic and environmental sustainability impact for a better world.

<http://www.makechangeawards.com/4th-annual.html>

[https://www.youtube.com/watch?time\\_continue=26&v=CfzGAU\\_Vrgo](https://www.youtube.com/watch?time_continue=26&v=CfzGAU_Vrgo)

### **The Happiness Hall Of Fame**

The Happiness Hall Of Fame is a 501c3 non-profit that recognizes special people that have advanced the cause of happiness throughout the world. The hall was founded to celebrate and encourage incredible people and organizations that make other people happy.

<http://www.happinesshalloffame.com>

### **Conscious Business Award**

Conscious Acceleration Network recognizes Barry Shore and Dlyted.com

<https://businessaccelerationsummit.com/>

## BOOK

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### **The Magic of Everyday Giving**

This is the true story of Barry Shore, a tech entrepreneur who was stricken with a rare neurological disease that rendered him a quadriplegic unable to move anything but his head side to side and Dlyted, the platform he built with the goal of giving a billion dollars to worthy causes without costing supporters a dime.

Download a free digital copy of The Magic of Everyday Giving by Barry Shore and Dick Larkin.

[DOWNLOAD BOOK \(FULL\)](#)

[DOWNLOAD BOOK \(EXCERPT\)](#)

